



Locals supporting locals!



ALBANY CREEK | EATONS HILL | BRENDALE | BRIDGEMAN DOWNS | WARNER LAKES

ALBANY CREEK BUZZ MEDIA KIT

Now there is an affordable way for your business to advertise in the suburbs of Albany Creek, Eatons Hill, Bridgeman Downs, Brendale and Warner Lakes.

You can join over 120 businesses who use the Buzz to promote their products and services to over 30,000 people in the local area. It's the most effective and affordable way to talk to your local market.



Each Ad includes the face of the business owner, it says local community and helps make the Ad real and personal.

WHY THE BUZZ WILL WORK FOR YOUR BUSINESS...

LOCATION - LOCATION

Albany Creek Community Buzz is a publication for anyone who lives and works in Albany Creek, Eatons Hill, Bridgeman Downs, Brendale and Warner Lakes. It is delivered to over 11,000 households and businesses and a further 3,000 to businesses and the community in and around Albany Creek.

The advantage of this is that you are not paying for a newspaper ad which goes to people in other suburbs who will never visit you simply because you are too far away.

It is the ideal way for businesses to communicate with their most important market, people who live in the local community.

THE FACE OF THE ALBANY CREEK COMMUNITY

If we are asking people to buy locally it's important that all the businesses in the directory are local. That's why the local business people who support the local community will have their faces on the cover of the publication.

ACCB appeals to Albany Creek, Eatons Hill, Bridgeman Downs and Warner Lakes residents and businesses in Brendale. All the businesses who advertise in the directory will be asked to have a photograph of the principal, manager or important staff member in the ad.

Why is this important? Because the publication needs to show that the retail and business community are the people who rely on local support. The publication is the face of local business and many people who live in Albany Creek, Eatons Hill, Bridgeman Downs, Warner Lakes and businesses in Brendale will relate and often know the business owners personally.

14,000 COPIES
TO EVERY
HOUSEHOLD
AND BUSINESS
IN ALBANY CREEK,
EATONS HILL,
BRIDGEMAN DOWNS
AND BRENDALE



With 4 issues a year
your advertisement
will stay fresh and
relevant. The gloss
directory will stay on
people's coffee tables
for 3 months.

The Albany Creek Community Buzz is delivered to every household and business in Albany Creek, Eatons Hill and Bridgeman Downs, in addition another 3,000 copies are distributed via retail outlets, businesses and restaurants / cafes throughout Albany Creek, Eatons Hill, Bridgeman Downs, Brendale and Warner Lakes.

BUSINESS NETWORKING BREAKFASTS

The ACCB networking breakfasts are a great way to meet other Buzz business owners and managers. We have regular quarterly business networking breakfasts and special guests have included Keynote Speaker Bruce Sullivan.



ADVERTISING ENQUIRIES : 0417 794 991

BRISBANE BUZZ MAGAZINES - ALBANY CREEK BUZZ MEDIA KIT

ADVERTISING RATES

PACKAGE	BRONZE	SILVER	GOLD	PLATINUM	TRADES & SERVICE
	Qtr page ad + web listing	Half page ad + web listing	Full page ad + web listing	Double page ad + web listing	Business card style ad + web listing
PER ISSUE	\$235.00	\$417.00	\$795.00	\$1,478.00	\$138.50

DOUBLE PAGE \$1478

FULL PAGE \$795

HALF PAGE \$417

QTR PAGE \$235

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BRISBANE BUZZ MAGAZINES - ALBANY CREEK BUZZ MEDIA KIT



QUALITY DESIGN & MARKETING ASSISTANCE WITH YOUR ADVERTISING

Professional advice for your marketing and design requirements.

When it comes to what kind of ad you want to run we will help you.

We understand small businesses don't always have expertise to know how to put a great ad together.

All ads will be vetted and any ads that don't achieve a professional level of quality will not be allowed in to the ACCB.

ARTWORK RATES

Double page ad	\$150.00
Single page ad	\$90.00
Half page ad	\$75.00
Quarter page ad	\$50.00

(Photography or logos and copy writing service is also available)



A WORD ABOUT PAUL CROOKS ADVERTISING

Paul Crooks moved to Albany Creek over 30 years ago and established Paul Crooks Advertising in 1998.

Since then PCA has developed into an agency with local and national clients covering the full spectrum of advertising and publishing.

Four years ago the agency had a "tree change" and relocated from the City to Bunya Riverside close to Albany Creek.

Today the agency is focused on more local business and ACCB is an important part of helping to promote the agency's local clients.

As a local, Paul Crooks and his family have many friends through local sports clubs and community organisations.

THE BUZZ WORKS FOR OTHERS...



"The Buzz has become an essential part of growing our business and is our primary source of new business enquiry."

Steve Swalling
Award Winning Landscaping



"The Buzz is a great way to get new clients, best of all they are locals which cuts down on travel time."

Matt Wheatley
Inside Out Handyman Services



"We always get a great response from the Buzz, the quality of the enquiry is always good and it's great value for money."

Peter Rimmer
Platinum Painters and Decorators



"Perfect advertising for our local clients, we always get a great response from the Buzz."

Tim Forrest
Tim Forrest Plumbing



"The Buzz is a great advertising media for us and the fact that the Trades & Services Buzz is exclusive makes it even better."

Praseel Kapadia
PK Air System Services

IT COULD WORK FOR YOU!



GET IN TOUCH

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